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## **Governor's Office of Economic Development Attends Groundbreaking for State's Largest Medical Complex**

*Development Project Will Inject Billions into Riverside and  
Create Thousands of Jobs*

SACRAMENTO- Governor's Office of Economic Development Director Joel Ayala today attended the groundbreaking of the March LifeCare campus in Riverside, California. The complex represents the largest private development project of its kind in the state of California and the Inland area.

March HealthCare Development, LLC is developing "March LifeCare" at an estimated total cost of \$3.3 billion. The 6 million square foot 236 acres project is being developed on surplus land of the former March Air Force Base. Once it is completed, the complex will include a hospital, medical office buildings, skilled nursing and ambulatory care facilities, wellness centers, and other facilities with the goal of improving the quality of medical care.

"The March LifeCare health innovation project represents the future of healthcare and a significant investment for Riverside that will result in approximately 20,000 jobs," said GoED Director Ayala. "This \$3.3 billion project is the first-of-its kind in California and its impact on our region's economy and the well-being of our residents will be profound."

The Inland Empire's population represents one of the fastest growing populations in both California and the United States. The Inland area also has the 10<sup>th</sup> largest population of veterans out all the counties in the country. The March LifeCARE campus will provide services to the underserved veteran population and others who don't have adequate access.

"The March LifeCare project, is a once in a lifetime opportunity for these organizations to participate in the building of America's Health & Wellness City on land that was formerly part of March AFB," said Donald N. Ecker, Founder and Managing Director of March Healthcare Development and CEO Strategic Solutions.

Catholic Healthcare West and St. Bernardine Medical Center today announced that they have entered into a partnership with the Riverside Medical Clinic (RMC) and March HealthCare Development for the purpose of defining a new integrated health care delivery system on the March LifeCare Campus.

Focusing on the development of an Accountable Healthcare Organization (ACO), this delivery system will provide access to high quality, cost-effective care. "We plan to take full advantage of the opportunities offered under health care reform," stated Steve Barron, President of St. Bernardine Medical Center. "For the first time, there is a true opportunity to align the incentives of hospitals and physicians, and that is a change we welcome," Barron concluded.



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According to the March HealthCare development team, the March LifeCare campus is expected to create over 5,000 construction jobs for the region in the first phase. The total number of jobs the project is expected to create includes 12,700 construction jobs and 7,200 full-time health care and other related jobs.

*The Governor's Office of Economic Development (GoED) was launched by Governor Arnold Schwarzenegger to help stimulate and facilitate economic growth across the state. GoED serves as a one-stop shop for business needs and can offer assistance, resources, and other tools to assist with the creation, expansion and retention of businesses. GoED's mission is to make it easier to do business in the state.*

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